

Culpeper Soccer Club

Board Meeting Minutes

October 20, 2015

Present: David Noyes, Dan Bales, Jeff Capellini, Beckey Morgan, Cara Capellini, Laura Trull, Jeff Pickering, Wendy Kamal, and Betsy Fry

Meeting called to order at 7:30 PM.

Approval of Minutes:

- September minutes were accepted as written and approved.

LifeTouch Presentation

- Tom Glazer came and gave presentation
- Hybrid model- U4-U8 on Saturday, U10 and up and travel on 2-3 days on the weekdays
- Gave out pricing
- Processing 3-4 weeks, direct mailing- 4 weeks. Can customize all orders.
- Having a picture date for early April is recommended.

Betsy Fry Concerns

Concern about rescheduling of games and not enough notice. Dave replied that schedules had actually been changed but the notifications didn't go out so he sent out an email for coaches to check and by that time it was close to many of the game days.

TOPS- at least 12 kids at a time with just her, husband, and daughter. Would like to have a real goal. Discussion about knowing the child's disability. Need to find Coach Fry more help. Request for a TOPS tournament in June. All great discussion points. Will contact VYSA about asking about a child's disability. Pursuing grants to help fund positions for TOPS. Have a possible assistant coach. Tournament is a great idea.

Request for a rec tournament in the fall. Looking for a tournament director. When that position is filled, tournament can be created.

Technical Director/ Asst Technical Director

- Travel Coaches Meeting- very well attended.
 - US soccer year changes
 - Super Y League- coaches seemed interested.
 - Number of coaches have not opened their emails to do the coaches training
- GK training
 - 14 younger age group
 - 3 older age group
 - Made about \$1000
- Coaching Resource Center- asked Thom to password protect. Starting to add in sessions.
- Lights/ practice/ daylight/ space- need 2 locks,
- EVHS-need form signed. Cara will work on.
- Two coach issues to be discussed at executive.
- ADP- approximately 20 showed up
- Winter travel- older teams only want 2 hours of space, discussion about all-star integration, and the mixing of the age groups. Dan will submit a plan.
- Gear and Equipment Order Submitted
- Fundraiser idea- Dan will email out to Board.
- Rec Coaches meeting at the beginning of November

President

- Sportsmanship – email to go out. Dave will script.
- Parks and Rec- maintaining a good relationship with them.
- Bylaw Committee Review-has not received any feedback
 - Incorporate new motto and mission
 - Change to CSC
- Roles and responsibilities- still waiting for some
- Rebounders from CCS moved and new goals are set up
- Cara needs to find info for elections.
- Washington Spirit contacted us. - Asked them to come to our Fall Open House

- Parks and Rec monthly advisory committee- same date and time as our board meeting
 - Is an Academy parent that attends
- Dicks will give us the pink socks for October for teams to wear next year for Breast Cancer Awareness. Suggestion to collect money to put a donation out in CSC's name.

VP of travel

- U12 Boys came in first, U16 and U18 Girls second at Kicker's Columbus Day Tournament,
- Parents with late payments have been contacted. If payments are not made by Oct 31st, players will not be allowed to participate.

VP of Recreation (position vacant)

- Games rescheduled from 10/3
- Games rescheduled from 10/18
- Need to think of how to better incorporate travel kids on rec teams.

VP of Public Relations

- Increased media presence at the field
- Sponsorship- attended Breakfast Networking Meeting for SMB of Culpeper
- Picked up two sponsors- Billy Fox and ABIE Heating \$800
- Will be attending the Culpeper Chamber Friday mornings Lead share bi monthly in an ongoing effort for more sponsorships. Next on 10/23.
- Will finish Ad for Chamber Mag due 12/4
- Completing Dick Sponsorship contract- checking on goal nets but sees no issue with adding that to \$2K meeting 11/15
- Would like to propose working in ref scheduling for our hosted games- A ref coordinator meeting is being set up.
- Would like to hang an advertising banner directing the to the website for sponsorship info and club info.- Board approved.

Treasurer

- Profit and loss statement through August 2015 shared.
 - Fall short of travel league revenue and expenditures
 - Will exceed rec projected revenue
- Tax returns- 2015 tax returns will be e-filed before the Nov due dates
 - Had to send in amended returns
- Proposed policies will go out and there will be an executive phone call
- Academy and Travel late payments- 19 players not up to date, did not include coaches or scholarships
- Quickbook recurring payment plan- can be done. Automatic payments. Will implement in the fall.
- Shed-will update soon.
- Working on Culpeper Wellness Grant- Spring Break Camp, Lenn Park, possibility of art and/or librarian Due Nov 15th
- TOPS-grant priority.
- All-Star uniforms were ordered today
- Following up on the insurance
- Will follow up on Board shirts for Official duty.
- Requests development of long term capital investment plan.

Secretary

- Distributed meeting minutes from September
- Waiting to send Olsen Photography letter on poor performance for picture day
- Contacted Strawbridges (have not heard back). Life Touch Photography made presentation tonight
- Fun Fair Attendance at Sycamore Park Elementary School this Friday
- Will be drafting letter to Culpeper Recreation Foundation

VP of Adult League

- No action taken on Emerald Hill Field status- was not necessary this late into the season
- Everybody should be paid in full at this point
- Would like to have a tournament- VP of Adult League can set up.
- Winter League- Dan set up the winter space for adult.

- Question about the league insurance. It is a secondary insurance. Must use own first.
- Have same concerns about refs.

Office Manager/ Registrar

- Spirit Nights for Sweet Frogs and El Jaripeo for Nov and Dec, Spirit Night/ Registration Nights for Jan/ Feb/ March
- Sponsorship situation. Sponsorship letter has been drafted.
- Onsite registration at Complex for next three Saturdays
- Early Bird Registration for current players to be posted this week to website.

Topics

- Referee Assignments
 - Understanding of process
 - Level of follow
 - League responsibility/ communication
- Update on Referee Course- will follow up with Julie
- Engagement plan for public schools soccer classes in the winter.
-

Vacant Positions

- VP of Rec
- Equipment Coordinator
- Field Coordination
- Tournament Coordinator
- Uniform Coordinator

Proposals

Proposal 1: Travel Manger Shirt- Passed

The Board passed a proposal to buy 14 t-shirts at \$14.99 each (total cost \$209.86) for team managers to wear during games and represent CSC in a professional manner.

Proposal 2: Age Change for Referees- Passed

The Board passed a proposal to change the age to 12 years for children to begin refereeing in Culpeper. There is great difficulty in finding enough referees to cover CSC weekend matches. Instead of the 2 required shadow days, 12 year old referees will be required to shadow 4 games.

Proposal 3: Hiring of Field Coordinator- tabled.

The Board tabled a proposal to hire a field coordinator. The field coordinator billet has been unfilled for over a year. Need dedicated individuals to ensure fields are properly marked at the start of each season and during the course of the season. Recommend changing the position to an hourly paid position of no more than 5 hours per week. Board discussed change of position in bylaws.

Proposal 4: Adult League Advisor-tabled.

The Board tabled a proposal of an “Adult League Advisor” staff position to help support the efforts of the Adult League side of our club. This individual would directly assist the VP of Adult with planning, establishing goals, and providing player perspective for policies, procedures, and recommendations for the league. The Board recommended an adult league gathering for players to express their concerns and ideas. It can be housed at the new office space and league would provide pizza.

Next meeting is November 17th at 7:00

Meeting adjourned at 10:18 PM

Executive call 8:00 on Sunday.